

Subject: Art & Design Year 11 Curriculum Map 2022-2023

Terms	Topics covered and core knowledge and skills	Links to careers	Links to the Knowledge organiser and other additional resources
Year 11 Term 1	<p>Component 2: Responding to a brief</p> <p>Learners will develop and produce art and design work in response to a creative brief.</p> <p>Task 1 – Design development</p> <p>To develop the final idea, the students need to explore and experiment with a wide range of materials, techniques and design options. This will help develop skills in order to produce and refine an outcome:</p> <ul style="list-style-type: none"> • Draft sketches of layout and composition using digital or traditional methods • Sample fonts and experiments with text layout and titling. You can use hand lettering, type or combination for the text elements with variants on colour • Colour palletes testing for type, background and illustration elements • Test prints on different types of paper or card stock for the cover • Original designs testing a range of media of your choice for the cover illustration • An ongoing review log and documentation of your skills and cover development 	<p>https://qualifications.pearson.com/en/qualifications/btec-tech-awards/art-and-design-practice.coursematerials.html#%2FfilterQuery=Pearson-UK:Category%2FExternal-assessments</p> <p>https://theartcareerproject.com/careers/</p> <p>Fine Artist, Curator, Illustrator, Ceramicist, Stage Designer, Graphic Designer, Photographer, Concept Artist, Fashion Designer, Creative Advertising, Art Restoration, Jewellery Design, Animator, Interior Design, Web Design, Art Assistant, Tattoo Artist, Architecture, Furniture Design, Sculptor.</p>	<p>This link would take you to the KO on our website</p> <p>Key Skills KO</p>

Term 2	<p>Task 2 – Presentation</p> <p>As a professional artist or designer, the student will need to present their work to the client and publisher. They will need to produce a presentation of the work that has been completed for the project to show how they reached their final designs. The presentation must be 8-10 slides and should include:</p> <ul style="list-style-type: none"> • Text, images and design elements that communicate your points such as headers, notes, lines, backgrounds • Initial ideas and explanation of direction you wanted to take • Important development stages and work showing your art and design skills • Important design decisions you made during the project • Final design, front cover, spine and back cover • Details of strengths and areas for further development 		
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