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| **Subject** | Enterprise | | | |
| **Head of Department** | Mr Blowman | | | |
| **Teaching staff** | Mrs Gorry | | | |
| **Department Vision** | Development of project planning, designing and creating user interfaces, creating dashboards to present and interpret data. Personal management and communication knowledge and an understanding of how organisations collect and use data to make decisions, virtual workplaces, cyber security and legal and ethical issues. | | | |
| * **How students can “ASPIRE to excellence” in this field** | Students need to emerge themselves into technology, and experiment with the tools available to enhance knowledge and confidence with I.T. The most successful IT specialists are not afraid of trying new ways as technology is emerging every day. | | | |
| * **Rationale behind the curriculum chosen** | The KS3 Computing course is designed to equip students with all of the tools required to excel cross-curricular.  The Enterprise course is accessible to all students and the knowledge is extremely useful across the wide curriculum. It covers how to gather important research and analyse and interpret data, the second part of the coursework focuses on how technology is developed to allow a wide range of users to access. | | | |
| **Possible Careers** | Digital Manager of; Marketing, Sector, Analytics, Project | | | |
| **What topics are covered in KS4**  **Term 5 and 6** | *Year Group* | *Topics Covered* | *Dates of assessments* | *Link to Knowledge Organiser* |
| Year 10  Term 5 | The aims we have for students are:  To complete the Business Plan and presentation. Present and review the Business Plan you have created | w/c 15d May |  |
| Term 6 | Finance and Marketing knowledge which will be assessed through the use of a Mock exam to practice for the Year 11 May/June exam which is worth 40% of the overall grade achieved. | w/c 3rd June |  |
| **How will the students be examined in KS4 (Be specific about the breakdown of exams/units)** | Students will complete two pieces of coursework in year 10 and an external exam in Year 11.  **Component 1 covers**: Investigating into Enterprises that exist in Grimsby and looking at the ownership type,  **Component 2 covers**: Setting up your own Micro Enterprise – producing your own Business Plan and presenting it to an audience **Component 3 covers:** Marketing and Financial aspects of a business including: Break-even, cashflow forecast, profit and loss account and balance sheets as well as a variety of marketing methods used by Enterprises to succeed. This component is assessed by a written exam paper. | | | |
| **Course Titles (as per specification)** | Component 1: Exploring User Interface Design Principles and Project Planning Techniques; Component 2: Collecting, Presenting and Interpreting Data; Component 3 (external exam): Effective Digital Working Practices This assessment must be completed in 1 hour 30 minutes. | | | |
| **Extracurricular opportunities offered (clubs, trips etc)** | The IT suite is open on a a lunchtime to help students progress with coursework and upskill IT knowledge | | | |
| **Link to SOL/LTP (Once these are ratified, not needed for the 11th)** |  | | | |
| **Links to useful website of interest for your subject Area.** | <https://www.bbc.co.uk/bitesize/guides/zwb4jxs/revision/1>  <https://www.bbc.co.uk/bitesize/subjects/z9qy6yc> | | | |