

# ENTERPRISE

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## Section 1: Finance

- Financial Documents
- Pricing Strategies
- Sources of Finance
- Preparing Financial Statements
- Methods of Payment

## Section 2: Financial calculations

- Break-Even Analysis
- Cash Flow Forecast
- Calculating Gross Profit

## Section 3: Marketing

- Strong Brand Image
- Public Relations
- Sales Promotions
- Market Segmentation

## Section 4: Electronic engineering

- Fixed Assets